



PELABURAN HARTANAH BERHAD

NOTICE OF REQUEST FOR PROPOSAL (RFP)

1. Bidders that are eligible and meet the following conditions are invited to participate in the Request for Proposal (RFP) for the service outlined below: -

RFP NO. AND RFP TITLE	CONDITIONS	RFP BRIEFING	ISSUANCE OF RFP DOCUMENT	SUBMISSION OF RFP DOCUMENT
RFP No.: PHB/2024/RFP/023 RFP Title: APPOINTMENT OF MARKETING AGENCY OF MEDIA CAMPAIGN FOR PRE-OPENING EVENTS OF MAYANG MALL KUALA TERENGGANU, TERENGGANU	a) Registered with Suruhanjaya Syarikat Malaysia (SSM)	RFP Briefing: Compulsory Date: 18 March 2024 (Monday) Time: 10.00 am Location: Pelaburan Hartanah Berhad Training Centre Level 2, Block B, Dataran PHB, Saujana Resort, Section U2, 40150 Shah Alam, Selangor	Date: 19 March 2024 (Tuesday)	Date: 16 April 2024 (Tuesday) Time: Before/On 12.00 noon Email Address: cpu1@phb.com.my <i>Note: Late submission shall not be considered.</i>

- Maximum of one **(1) representative** from each Bidder for RFP Briefing.
- For this purpose, the Bidder is required to register their interest via the form, which can be obtain through this link at <https://forms.office.com/r/6hy2K5LhkA> or by scanning the QR code.
- Only Bidder who have **attended the RFP Briefing** are **qualified** to participate in the RFP exercise.

