

NOTICE OF REQUEST FOR PROPOSAL (RFP)

1. Bidders that are eligible and meet the following conditions are invited to participate in the Request for Proposal (RFP) for the service outlined below: -

RFP NO. AND RFP TITLE	CONDITIONS	ISSUANCE OF RFP DOCUMENT	SUBMISSION OF RFP DOCUMENT
RFP No.: PHB/2024/RFP/006 RFP Title: PROPOSED APPOINTMENT OF BRAND IDENTITY AND MANUAL CONSULTANT FOR PHB ASSET MANAGEMENT BERHAD (WHOLLY OWNED BY PELABURAN HARTANAH BERHAD)	a) Registered with Suruhanjaya Syarikat Malaysia (SSM) b) Having similar types of services within the last five (5) years.	Date: 6 February 2024 (Tuesday)	Date: 5 March 2024 (Tuesday) Time: Before/On 12.00 noon Email Address: cpu1@phb.com.my <i>Note: Late submission shall not be considered.</i>

2. RFP documents will be shared only with interested Bidders upon receiving the Registration of Interest (ROI) from the Bidders.

3. For this purpose, the Bidder is required to register their interest via the form **before 12.00 noon on 6 February 2024**, which can be obtain through this link at <https://forms.office.com/r/CEbVY7zgZu> or by scanning the QR code.

