

NOTICE OF REQUEST FOR PROPOSAL (RFP)

1. Bidders that are eligible and meet the following conditions are invited to participate in the Request for Proposal (RFP) for the service outlined below: -

RFP NO. AND RFP TITLE	CONDITIONS	RFP BRIEFING	ISSUANCE OF RFP DOCUMENT	SUBMISSION OF RFP DOCUMENT															
<p>RFP No.: PHB/PROPOSAL/2025/15</p> <p>RFP Title: RENAMING AND BRANDING INITIATIVE FOR PHB PROPERTIES (CP TOWER, MENARA BT, QUILL 18 & TOWER 6 SKYPARK)</p>	<p>a) Registered with Suruhanjaya Syarikat Malaysia (SSM) with minimum paid-up capital of RM50,000.00.</p> <p>b) Experienced in branding initiative within the last five (5) years.</p>	<p>RFP Briefing: Compulsory Date: 29 May 2025 (Thursday) Time: 10.00 am Location: AKAR, Level 1, Block E, Dataran PHB</p> <p>Site Visit: Optional Date: 30 May 2025 (Friday) Time & Location:</p> <table><tr><th>Time</th><th>Location</th><th>Remark</th></tr><tr><td>10:00 am</td><td>CP Tower, Petaling Jaya</td><td>Site Visit</td></tr><tr><td>12:00 pm</td><td>Menara BT, Kuala Lumpur</td><td>Site Visit</td></tr><tr><td>2:30 pm</td><td>Quill 18, Cyberjaya</td><td>Site Visit</td></tr><tr><td>4:00 pm</td><td>Tower 6, Skypark, Cyberjaya</td><td>Site Visit</td></tr></table>	Time	Location	Remark	10:00 am	CP Tower, Petaling Jaya	Site Visit	12:00 pm	Menara BT, Kuala Lumpur	Site Visit	2:30 pm	Quill 18, Cyberjaya	Site Visit	4:00 pm	Tower 6, Skypark, Cyberjaya	Site Visit	<p>Date: 30 May 2025 (Friday)</p> <p>Issuance: Via PHB eProcurement System</p>	<p>Date: 20 June 2025 (Friday)</p> <p>Time: Before/On 12.00 noon</p> <p>Submission: Via PHB eProcurement System</p> <p><i>Note: Late submission shall not be considered.</i></p> <p>PIC: 03-7711 3064</p>
Time	Location	Remark																	
10:00 am	CP Tower, Petaling Jaya	Site Visit																	
12:00 pm	Menara BT, Kuala Lumpur	Site Visit																	
2:30 pm	Quill 18, Cyberjaya	Site Visit																	
4:00 pm	Tower 6, Skypark, Cyberjaya	Site Visit																	

- Bidders are required to register interest via the form, which can be obtain through this link at <https://eprocurement.phb.com.my/roi/193> or by scanning the QR code.
- Bidders shall submit a scanned copy (i) the latest company's MYData SSM and (ii) any Letter of Appointment (LOA) / Purchase Order (PO) for Branding Initiative through the same link above in **PHB e-Procurement System** latest by **5:00 pm, 29 May 2025 (Thursday)**. Only complete submission shall be allowed to participate in RFP exercise.
- Only Bidders who have **attended** the **RFP Briefing** are **qualified** to participate in the **RFP**. Maximum of two (2) **representatives** from each Bidder for the RFP Briefing.
- Bidders will receive a link to access the RFP Document upon fulfillment of item 2, 3 and 4.
- Bidders are encouraged to complete ESG Due Diligence Questionnaires through the **ESG START** link (<https://assessment.esghub.my/register>) as part of our commitment to Environmental, Social and Governance initiatives. Please ensure that you use the PHB access code (**38FD542B**) during your registration on the ESG START portal.

